



How to start your own business?

Have you had the desire to start your own business and did not know where to start?

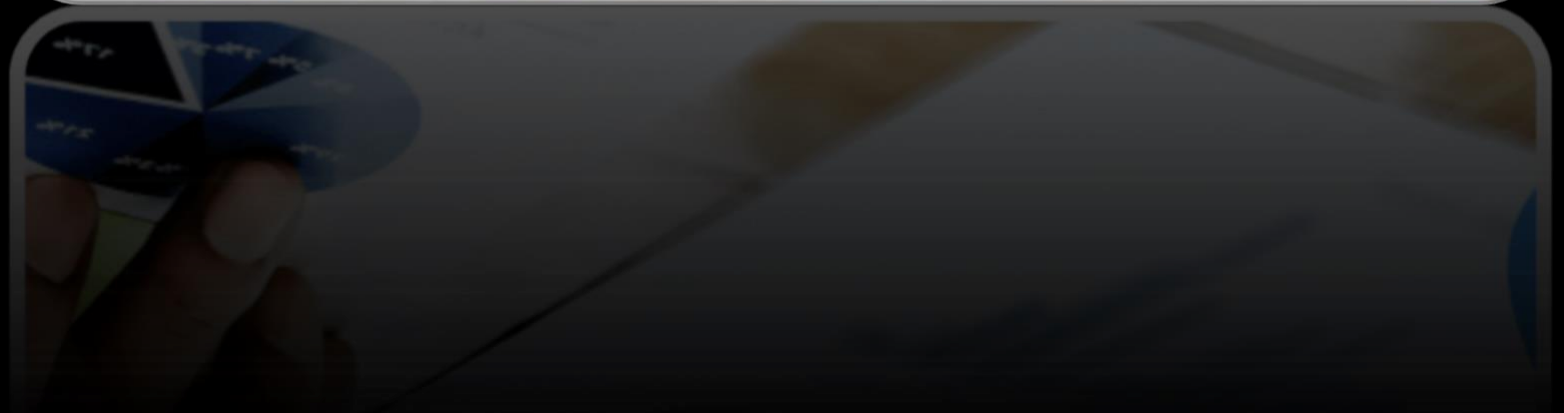
Oct 2022

PROJECT GOALS- METAS DE LA PRESENTACION

Newly arrived immigrants and students looking for an opportunity for entrepreneurship and start their own business. Most see New York appealing and the land of opportunity.

This brief presentation tries to show the way of accomplishing your dream by:

- Finding available resources for Small Businesses
- Receive help creating a business plan
- Access Business consultation
- Utilize businesses consultation services
- Financing availability
- Application process and bureaucracy
- Find your target



HOW TO START YOUR OWN BUSINESS - EN TU IDIOMA

- **Build an audience**
- **Provide value first and do not expect quick returns**
- **Target the market you care and know about- Enjoy what you do.**
- **Learn skills for the people close to you. Ie, video editing, blog posting, managing social media.**
- **Offer your services for free and document your work to build a work resume**
- **Do not charge per hour, use results as your fee**
- **Once you grow, hire people to keep expanding Find your target**

Neighborhood

- DEMOGRAPHICS:

- Total Population: 180,206 (2.29% of NYC population) (1)
- Population by Race and Ethnicity of Washington Heights/Inwood and New York City
- Washington Heights/Inwood: 68.5% Latino | NYC: 29.2% Latino
- Washington Heights/Inwood: 7.2% Black | NYC: 22% Black
- Washington Heights/Inwood: 19.5% White | NYC: 32% White
- Washington Heights/Inwood: 3.2% Asian/Pacific Islander | NYC: 15% Asian/Pacific Islander
- Washington Heights/Inwood: 1.6% Other | NYC: 2% Other
- Washington Heights/Inwood Population by Age: (3)
- 0-17 years: 19%
- 18-24 years: 10%
- 25-44 years: 33%
- 45-64 years: 25%
- 65+ years: 13%
- Life Expectancy:
- Washington Heights/Inwood: 84.4 years (2) | NYC: 82.1 years (2)
- Born Outside the US:
- Washington Heights/Inwood: 46.6% (2) | NYC: 36.8% (2)



Student's Heaven



FAMILY FUN





FEEDBACK

Reviews from the web

Facebook

4.7/5

446 votes

Foursquare

7.1/10

78 votes

Restaurantji

4.3/5

369 votes

Reviews ⓘ

Write a review

Add a photo



"Super yummy **food** 😊 excelent **prices** 😊 and good **service**

👍"



"Best **place** for **home** cooked type of **meals** and great happy

hr prices."



"I love the **space**, very good **scenery**, **vibe**, **music**, and

lighting."



[View all Google reviews](#)

Low failure
rates
businesses

a

Low Inventory
Businesss_z

Low
investment
with high
return

Low overhead
businesses

Low marketing
expenses

SUCCESS

Vision

Partnership and community

Mission

Top of the line customer service

Philosophy

Equality, Family oriented & Cordiality